

**6/20/2025 Town of Otis Revitalization Committee
Business, Culture, & Recreation Working Group Subcommittee # 3, Minutes
Zoom Meeting on June 20th , 9:30 AM***

Members Present: Glenn Steinberg, Chair, Stacey Shultz, Hal Kobrin, Susan Ebitz

Members Absent: Celeste Watman

Guest: Robert Schlossberg

- Glenn called the meeting to order at 9:45, excessive wind, Zoom using phone
- **Discuss progress on the six action items coming out of the last meeting:**
 1. There is currently no verifiable info concerning the sale of the Olde Otis Inn at this time.
 2. Discussion of bylaws as they relate to business was tabled.
 3. The committee wants to hear from and support local businesses in town. Analyzing the data of the Needs Assessment Survey could provide that information, as well as conducting a focus group later this fall. Robert inquired about who the contact was in town to discuss business and opportunities. A brief history of past practice was shared. Revisions to the town website are underway. Can information about town properties be available here? There is a binder of registered town businesses in town hall, as well as a listing in the 2024 Annual Report.
 4. The committee discussed how to talk to potential developers considering that it is an advisory committee. It was agreed that recommendations could be made that trigger subsequent actions. Had the town considered offering incentives? Could looking at tax incentives in other towns be helpful?
 5. The Needs Assessment Survey will solicit input about what potential businesses in town both residents and visitors would like to see developed or encouraged. The group decided to commit to developing questions that need to be asked in approaching existing and potential new businesses.
- **Next Steps**
- Organize a focus group for businesses in September
- In time, approach business outside of town who mirror the identity of Otis. Action Item: develop a standardized set of questions that can be used for businesses.
- Consider recommending a Town Leader of Economic Development
- **Discussion and development of additional action items related to Recreation and Culture were tabled till the next meeting.**
- **Other:**
 1. Town business information could be lost for lack of narrative
 2. Suggestion of a Town – wide Tag Sale will be shared with working group
- The meeting was adjourned at 11:04 AM
- Next meeting on Zoom is scheduled for Thursday, July 17th at 9:30 AM

Respectfully Submitted,
Susan Ebitz, Secretary

